

# Aspen/Pitkin County Airport

## *ASE VISION PROCESS*

February 21, 2019



# Meeting Purpose



# Agenda

**Welcome and Introductions**

**Vision Process Overview**

**Moderated Q&A**

**Breakout Group Discussion**

**Next Steps**

# Pitkin County Strategic Plan

## LIVABLE & SUPPORTIVE COMMUNITY

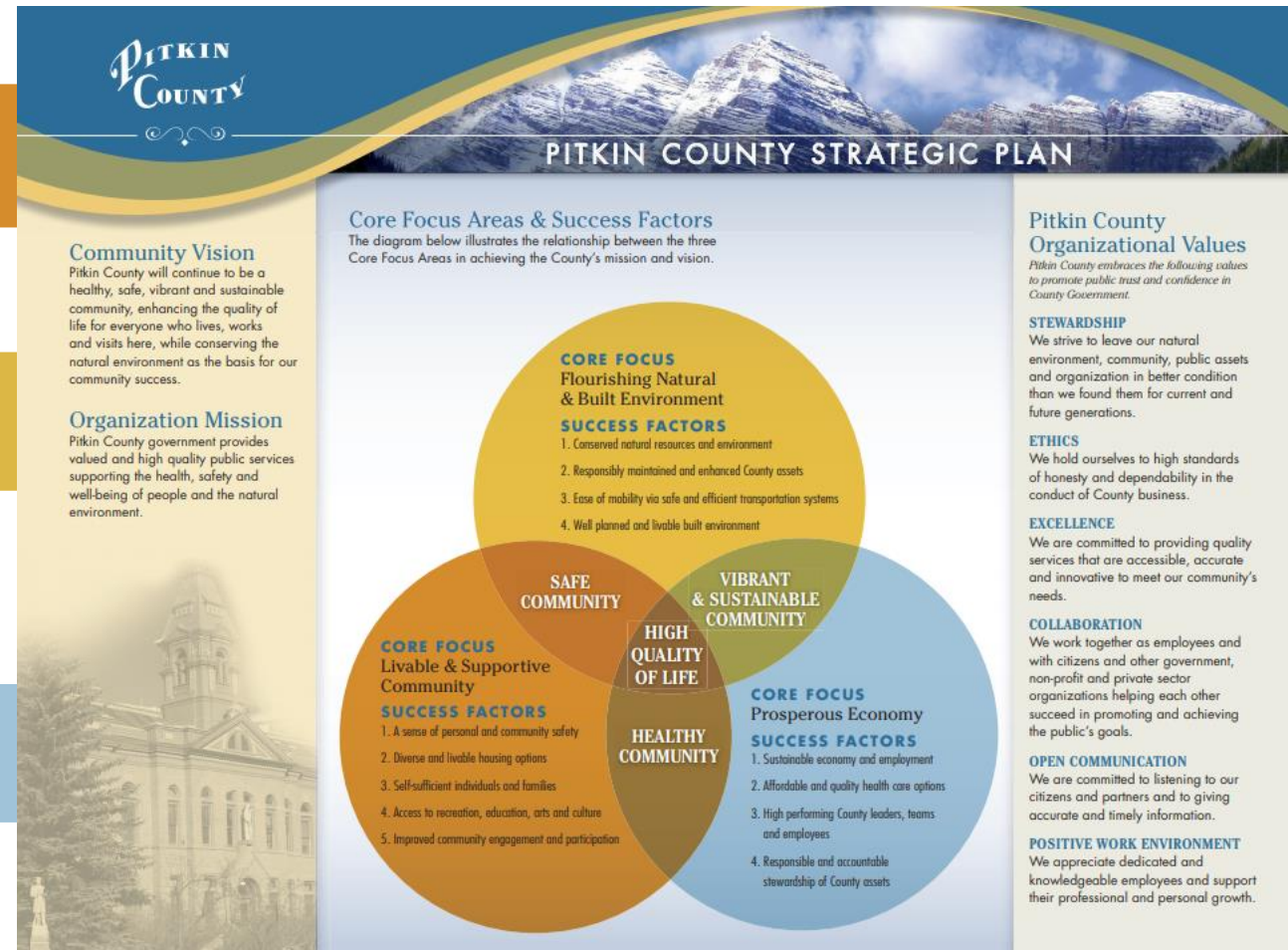
- *Improved community engagement and participation*
- *A sense of personal and community safety*

## FLOURISHING NATURAL & BUILT ENVIRONMENT

- *Conserved natural resources and environment*
- *Ease of mobility via safe and efficient transportation systems*
- *Well planned and livable built environment*

## PROSPEROUS ECONOMY

- *Sustainable economy and employment*
- *Responsible and accountable stewardship of county assets*

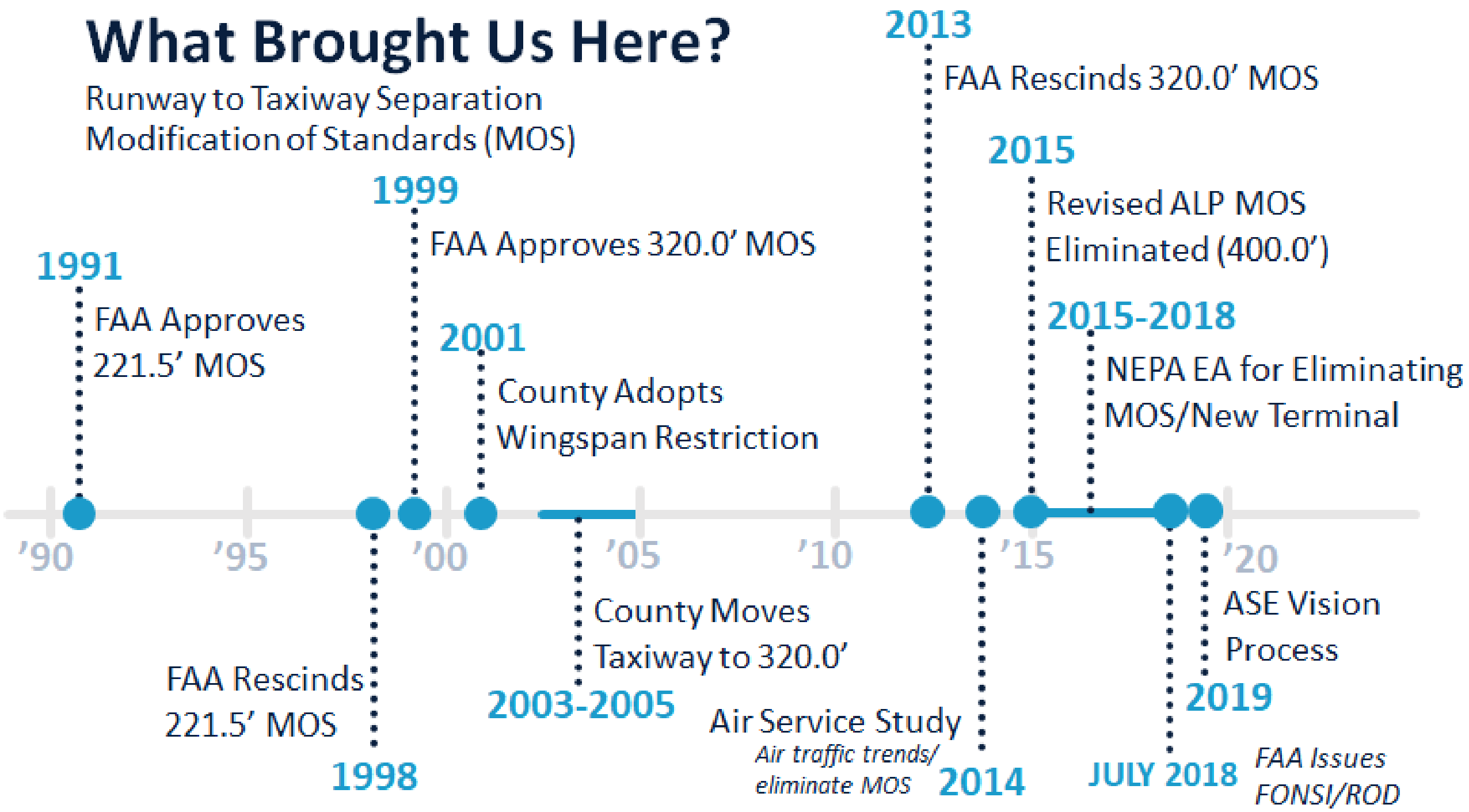




# Why Are We Here?

# What Brought Us Here?

Runway to Taxiway Separation  
Modification of Standards (MOS)



# Why Are We Here?

**Changes in FAA design standards, guidelines and enforcement of non-standards conditions mitigation**



.....

**Recent and ongoing challenges in the air service industry**

*Airline business models and the aircraft fleet*



# What Are We Trying to Accomplish?

...

**Reflect the  
community's  
identity, values,  
& sustainability  
goals**

....

**Meet the  
community's  
current & future air  
service needs for  
the next 30 years**

...

**Provide safe,  
efficient, accessible,  
reliable, &  
environmentally-  
responsible airport  
services & facilities**

....





# Vision Process Overview

*We bring people here together in Aspen who have very different views and somehow by getting them together away from the media, away from the sound bite culture, we find that people actually agree on far more than people assume they do. Our secret sauce is Aspen.*

**-ELLIOT GERSON**

# Key Questions

- What are the community's *goals and concerns* related to the airport and air service?
  - What are the external *constraints and drivers* affecting the airport?
  - What are the *physical and financial constraints* affecting the airport?
  - What are the *community's recommendations* to the County for modernization of ASE?
- *What happens if we do nothing?*

# The Long-Term Vision: Three Basic Components

- What is the *role of the airport* and the long-term air service needs of the community?
- What is the *customer experience* the community wants to present?
- What facilities are required to meet the *air service and customer experience* goals of the community?

# Key Topics To Address





# Vision Process Organization

**COMMUNITY-WIDE  
COLLABORATION**

**ISSUE-FOCUSED  
WORKING GROUPS**

*Community Character, Airport Experience,  
Technical, and Focus*

**AIRPORT VISION  
COMMITTEE**

**BOCC**

# 2019

**WG** Working Groups

**AVC** Airport Vision Committee  
\*AVC meeting date TBD

**Q** Focus Group

## WHY ARE WE HERE?

**START**



**WG AVC Q**

FEBRUARY 21

## UNDERSTANDING EXTERNAL CONSTRAINTS AND DRIVERS

FEDERAL  
PREEMPTION  
& FAA  
REQUIRE-  
MENTS



**WG AVC Q**

MARCH 20

TRENDS IN  
AIRSPACE & THE  
AIR SERVICE  
INDUSTRY



**WG AVC Q**

MAY 7

## WHAT WILL THE AIRPORT BE IN 30 YEARS?

Airport Facilities Layout



BRAINSTORMING  
A VISION

**WG AVC\***

JULY 11

Do nothing

Do something

Focus Group schedule  
will be determined by AVC  
throughout the process

## WHAT HAPPENS NEXT?

BOARD OF  
PITKIN COUNTY  
COMMISSIONERS  
DECISION



DECEMBER

PREFERRED  
VISION FOR  
THE FUTURE  
OF ASE



**WG AVC Q**

NOVEMBER 13

## WHAT CAN WE AFFORD TO DO?

Program Funding and Phasing

DEVELOPING  
RECOMMEN-  
DATIONS



**WG AVC\***

OCTOBER 2

REFINING  
THE VISION



**WG AVC\***

SEPTEMBER 18



# Advisory Group Structure





# Community Discussion Q&A

# Q&A Format

## FREQUENTLY ASKED QUESTIONS:

1. Why is the vision process needed and how is it different?
2. Is the airport being expanded to allow larger aircraft (e.g., 737s)?
3. What is the FAA's role (i.e., how much local control does the County have)?

## TWO WAYS TO ASK ADDITIONAL QUESTIONS:

1. Microphone
2. Email to [info@asevision.com](mailto:info@asevision.com)

*Two minutes/question. Time is non-transferable.*



# Breakout Groups

# Breakout Group Locations

**Airport Vision Committee** .....▶ Catto Boardroom (*upstairs*)

**Community Character Workgroup** .....▶ Barksdale Lobby

**Airport Experience Workgroup** .....▶ Murdock Lounge

**Technical Workgroup** .....▶ Kaufman Room (*downstairs*)

**Focus Group** .....▶ McNulty Room

# Breakout Group Introductions

... State your name

... What organization  
/ neighborhood are  
you associated  
with? ...

... What is the most  
important issue  
facing the airport's  
future? ....



# Chartering: Purpose, Roles and Responsibilities

# Advisory Group Expectations





# AIRPORT VISION COMMITTEE (AVC)

## Purpose/Charter

**The role of the AVC is to serve as the overarching project advisory committee focused on holistic project development.** Recommendations from the AVC, along with input from the topic-focused Work Groups and overarching community, will inform the County's decision-making process.

The AVC will be convened at key project milestones to:

- ***Establish guiding principles*** for the airport vision process and facilitate a two-way community-focused dialogue.
- ***Provide input*** on preliminary project concepts and refine information for community-wide outreach.
- ***Provide a forum*** for consolidating, integrating, and reporting out the vision and recommendations developed by the working and focus groups.
- ***Identify priority issues*** and consider input from the project's topic-specific Work Groups
- ***Activate and deploy*** the project's Focus Group
- ***Serve as project partners*** to share information and help identify community priorities

# COMMUNITY CHARACTER WORKING GROUP (CCWG)

## Purpose/Charter

**The CCWG will define the desired role and context of the airport within the community.** The group will provide recommendations on how the airport role and context could be fulfilled in a way that meets the community's air service needs and reflects the community's identity, values, and sustainability goals.

The CCWG will be convened at key project milestones throughout the visioning process to determine:

- What is the overall role of the airport ***within the community***?
- What types and levels of air service will the ***community need in the future***?
- How should the ***history of Aspen*** be used to guide its future?
- ***Understand the limitations*** on the County's ability to finance existing airport operations and new capital projects.
- What level of ***financial risk or independence*** is desired for future operations and capital improvements at the airport?
- What is the airport's role in ***addressing the focus areas*** established in the *Pitkin County Strategic Plan: Livable and Supportive Community, Flourishing Natural and Built Environment, Prosperous Economy*?
- Present ***findings and make recommendations*** to the AVC
- Facilitate a two-way community dialogue by serving as ***project partners*** to share information and identify community priorities

# AIRPORT EXPERIENCE WORKING GROUP (AEWG)

## Purpose/Charter

The AEWG will define the desired customer experience provided by the airport from the standpoint of the airport users (resident, business, and leisure travelers). The group will provide recommendations on how the community's identity, values, and sustainability goals should be communicated to airport users through the facilities provided at the airport.

The AEWG will be convened at key project milestones throughout the visioning process to:

- **Define the quality** of the space and facilities level of service from the standpoint of all user groups.
- What is the **desired take away** for all users arriving and departing the airport (first and last impression)?
- How should the community's identity, values, and sustainability goals be reflected in the **customer experience**?
- **Define** key terminal and landside features, amenities, and concessions.
- **Define** ground transportation connectivity, access, and parking goals.
- **Understand the limitations** on the County's ability to finance existing airport operations and new capital projects.
- Present **findings and make recommendations** to the AVC
- Facilitate a two-way community dialogue by serving as **project partners** to share information and identify community priorities

# TECHNICAL WORKING GROUP (TWG)

## Purpose/Charter

The TWG will define the desired functionality and physical facility requirements that will optimize the airport's ability to meet the community's future air service needs within the limited space available. The group will provide recommendations on the types and physical requirements for airport facilities needed meet the community's air service needs and provide the flexibly needed to adapt to ongoing changes in the aviation industry.

The TWG will be convened at key project milestones throughout the visioning process to:

- Understand all the different physical, operational, and regulatory constraints that **impact use** of the airport site.
- What is the desired **allocation of space** between the different airfield uses?
- **Understand the limitations** on the County's ability to finance existing airport operations and new capital projects.
- Consider and provide input on **technically-oriented areas** identified by the AVC and the community as a whole
- Present **findings and make recommendations** to the AVC
- Facilitate a two-way community dialogue by serving as **project partners** to share information and identify community priorities

# FOCUS GROUP

## Purpose/Charter

**The Focus Group will play an important role in refining concepts and helping to share information throughout the visioning process.** The charter of the focus group is designed to be nimbler and more adaptable than the advisory groups.

By serving as a think tank for the advisory groups it is anticipated this group will be deployed at key milestones and as needed to play a critical role in:

- ***Providing input*** on key issues that cut across all four advisory groups
- ***Translating and refining*** complex concepts specific to individual advisory groups
- ***Educating and engaging*** the broader community
- ***Understand the limitations*** on the County's ability to finance existing airport operations and new capital projects
- ***Facilitate a two-way community dialogue*** by serving as ***project partners*** to share information and identify community priorities

# Outcomes and Deliverables

GROUP	OUTCOME
AIRPORT VISION COMMITTEE	Airport layout plan with rationale for recommendations and minority report
COMMUNITY CHARACTER	
AIRPORT EXPERIENCE	
TECHNICAL	
FOCUS GROUP	Support development of advisory group rationale and AVC recommendations

# Bylaws of the Airport Advisory Groups

- **Public bodies** established to assist BOCC in implementing the ASE Vision Process, and to advise on the modernization and renewal of the Aspen/Pitkin County Airport
- **Role** and **Function**
- **Members** appointed by BOCC
- **Term**: 2019 (ASE Vision public outreach process)
- Airport Vision Committee has Officers: **Pilot, Co-Pilot and Navigator**
- **Conflict of Interest** check

# Supporting Resources

GROUP	STAFF	BACKGROUND DOCUMENTS
AIRPORT VISION COMMITTEE	<ul style="list-style-type: none"> <li>• Jon Peacock (<i>County Liaison</i>)</li> <li>• Mike Hermann (<i>KHA</i>)</li> <li>• Bryce Christensen (<i>KHA</i>)</li> <li>• Melissa DuMond (<i>KHA</i>)</li> </ul>	
COMMUNITY CHARACTER	<ul style="list-style-type: none"> <li>• Cindy Houben (<i>County Liaison</i>)</li> <li>• Mike Boyles (<i>KHA</i>)</li> <li>• Rachele DiFebbo (<i>GBSM</i>)</li> </ul>	
AIRPORT EXPERIENCE	<ul style="list-style-type: none"> <li>• Brian Pettet (<i>County Liaison</i>)</li> <li>• Tom Schnetzer (<i>KHA</i>)</li> <li>• Abbey Dade (<i>KHA</i>)</li> </ul>	<ul style="list-style-type: none"> <li>• Transportation Research Board, Airport Cooperative Research Program (ACRP) Report 157, Improving the Airport Customer Experience.</li> <li>• Transportation Research Board, Airport Cooperative Research Program (ACRP) Report 10, Innovations for Airport Terminal Facilities.</li> </ul>
TECHNICAL	<ul style="list-style-type: none"> <li>• John Kinney (<i>County Liaison</i>)</li> <li>• Bob Jones (<i>KHA</i>)</li> <li>• Kathleen Wanatowicz (<i>PR Studio</i>)</li> </ul>	<ul style="list-style-type: none"> <li>• Transportation Research Board, Airport Cooperative Research Program (ACRP) Report 25, Airport Passenger Terminal Planning and Design</li> </ul>
FOCUS GROUP	<ul style="list-style-type: none"> <li>• Rich Englehart (<i>County Liaison</i>)</li> <li>• Jerry Haliw (<i>KHA</i>)</li> <li>• Miles Graham (<i>GBSM</i>)</li> <li>• Mavis Fitzgerald (<i>PR Studio</i>)</li> </ul>	





# Community Values: Hopes, Dreams and Must-Haves

# Conversation With The Community

## BETA TEST:

*What are your top three community values?*

1. Must-haves
2. Opportunities
3. Challenges

## IDENTIFY GAPS

*What's missing? What are your main questions?*

[www.ASEinput.com](http://www.ASEinput.com)

*(or hard copy)*

# Breakout Group Homework

*Interview 5-10 individuals about the vision process:*

...

**Discuss  
opportunities,  
challenges and  
common  
questions**

....

....

**What are their top  
three priorities?**

...

...

**Discuss key themes  
at the next  
meeting in March**

.....



# Next Steps

# Report Out

**Review live/real-time survey results**

**KEY TAKEAWAYS:**

*What stands out?*

*Where is the common ground?*

*Where are the opportunities for compromise?*

# 2019

**WG** Working Groups

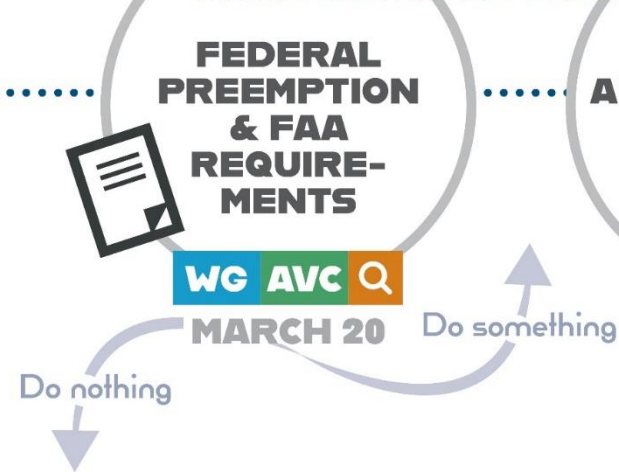
**AVC** Airport Vision Committee  
\*AVC meeting date TBD

**Q** Focus Group

## WHY ARE WE HERE?



## UNDERSTANDING EXTERNAL CONSTRAINTS AND DRIVERS



## TRENDS IN AIRSPACE & THE AIR SERVICE INDUSTRY



## WHAT WILL THE AIRPORT BE IN 30 YEARS?



Focus Group schedule will be determined by AVC throughout the process

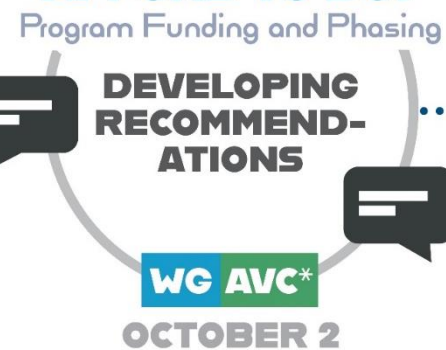
## WHAT HAPPENS NEXT?



## PREFERRED VISION FOR THE FUTURE OF ASE



## WHAT CAN WE AFFORD TO DO?



## REFINING THE VISION

